



Thomas A. Edison Career & Technical Education H.S.

165-65 84th Ave. * Jamaica, New York 11432 * (718) 297-6580 * Fax (718) 658-0365

Moses Ojeda
Principal

Sandra Cruz
Teacher

E. Collado
CTE Coordinator

Web Design Summer 2016 Assignment for Incoming Juniors Due September 8th, 2016

Welcome to the second year of a three year program designed to teach you the basics of web design through multimedia, graphic arts and entrepreneurship. In order to get you thinking about the upcoming school year, I am asking that you complete this summer assignment. It is due on the first day of school.

Make a list of a minimum of **5** sites that you like. Answer the following questions in full sentences . You may use bulleted lists or essay form.

1. What is it about the site that you like? For example:

- a. The colors
- b. Layout
- c. Content
- d. Images
- e. Interactivity

The list on the left are just some examples of what to look for. Please include other elements that you like about your selected sites.

Be specific in what you like about each site. This is the first step in getting you to think as not only a web user but as a web designer.

- 2. Identify who you think the target audience is. In other words, who was this site made for?
 - a. What elements or content supports your target audience conclusion?
 - b. What is the age level of your target audience?
 - i. Provide evidence to support your answer.
- 3. State whether each site is a success or a failure. Explain your opinion. Use screen shots of the web pages that support your answers.
- 4. Write down the complete web address of the sites that you analyzed.