



NEW YORK CITY DEPARTMENT OF EDUCATION

Thomas A. Edison Career & Technical Education H.S.

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AVS43T

Commercial Art

Instructor: Dr. P. Lewis

Summer Assignment Due: September 8, 2016

Summer Assignment - Commercial Art – Grade 12

The first project you will do in September is to create multiple patterns. I don't mean polka dots, stripes, and checks. These are the first things that pop into your mind when you hear the word "pattern", but these are overdone, simplistic and boring. As art students, your goal is to be creative and original. To prepare for this project and be ready to hit the ground running, you are going to do some research and creative thinking over the summer.

Your Assignment:

1. Find at least three different definitions for the word pattern. Define the word, motif, and look up the meaning of rhythm as it refers to visual art. There are 5 types of visual rhythm; include explanations for these. Make sure that you understand the meanings. This should be typewritten and is your first page.
2. Next, find 5 examples of each of these different types of visual rhythms (25 total – at least 5 pages). You must find the examples in print. Sources include: newspapers, magazines, wallpaper, wrapping paper, and fabric. You may not use examples from the Internet, but you may photograph examples and print them out. The goal is to recognize various types of rhythm when you see them!
3. Create an attractive cover, which includes your name, the title (Patterns) and some artwork. Please type all written work. All examples of patterns should be neatly cut and glued to the paper. (no tape or staples) You may use standard copy paper, drawing paper, or construction paper. (8.5 x 11 or 9 x 12 size) You should have a separate page for each of the 5 rhythms – use 2 or more if necessary.
4. Consider the Principles of Design! Use your experience of the last two years in Commercial Art to plan the space and create a good composition for each page. Your information should be accurate and organized. Don't wait until the last minute, day, or even week. This assignment is due on the first day of class, and it is 10% of your first marking period grade.
5. Have a great summer – I'll see you in September!